

LEAD RETRIEVAL ORDER FORM



November 14-20, 2009
Oregon Convention Center
Portland, OR



Contact Information (Please Type or Print Clearly)

Booth Number.....Contact.....

Company Name.....

Address.....

City..... State..... Zip..... Country.....

Tel..... Fax.....

Email

Onsite Contact Mobile Phone

**PLEASE
PLACE YOUR
ORDER
ONLINE!!**

www.directlead.com/sc09



Order Online
<https://www.directlead.com/sc09>



Order by Mail
Mail completed form:
11208 Waples Mill Rd. Suite 112
Fairfax, VA 22030
(703) 995-1800 (phone)

Lead Retrieval Options:	Advance By: 10/02/09	Standard After: 10/02/09	Quantity	Total
DirectLead™ Terminal [DT]	\$275	\$325	_____	\$ _____
DirectLead™ Mobile Handheld [DMH]	\$300	\$350	_____	\$ _____
Accessories:				
Wireless Thermal Printer [WTP]*	\$100	\$150	_____	\$ _____
Keyboard Rental [KEY] **	\$25	\$30	_____	\$ _____
Booth Delivery [BOOTH] **	\$75	\$95	_____	\$ _____
Custom Lead Qualifiers [CC] (complete Page 2)	\$75	\$105	_____	\$ _____
Post Show Data Conversion [EXCEL] ** (If you need leads converted to Microsoft Excel Spreadsheet – sent via email)	\$95	\$95	_____	\$ _____
Total:				\$ _____

**For use with DirectLead™ Mobile Handheld only*
*** For use with DirectLead™ Terminal only*

Payment Method: Checks made payable to: J. Spargo & Associates, Inc.

Visa MasterCard American Express Check

Card Number: _____ Total: \$ _____

Exp. Date: _____ Name on Card: _____

Signature: _____

- Cancellation of order is subject to a \$50.00 administrative fee.
- No refunds after October 30, 2009
- You will be charged up to \$2500.00 for any unit(s) damaged or not returned.
- Units must be picked up at the Lead Retrieval Counter unless you purchase Booth Delivery/Pick Up.
- No credit issued for unit(s) not picked up.
- Please allow 1-3 business days to receive confirmation of order.
- No orders after November 11, 2009. You will need to order onsite.

All equipment is the sole responsibility of the exhibitor during the rental period. The rental period ends 1 hour past the close of the posted exhibit hall hours. Equipment damaged or not returned is subject to an additional charge up to \$2,500.00. This charge may be imposed, with out further notice, to the credit card on file. Your signature authorizes your credit card to be charged for the total payment due. JSA reserves the right to charge the correct amount if different from the total listed above. Your order must be submitted on or prior to the discounted deadline to receive the discounted rate.

Please check the box and sign that you have read and understood the terms of this agreement. _____

CUSTOMIZED LEAD QUALIFIERS ORDER FORM



Company Name: _____

Contact Name: _____

Booth #: _____

Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are **limited to 18 characters per line**.

Check here, if you would like your Custom Lead Qualifiers to **PRINT EACH TIME a badge is swiped.**
Please note: This Custom option is ONLY available for the DirectLead™ Terminal.

Sample Lead Qualifiers

- ◆ Send Brochure
- ◆ Add to Mailing List
- ◆ Have Sales Rep Call
- ◆ Have Tech Rep Call
- ◆ Immediate Interest
- ◆ Need Demonstration
- ◆ Send Price List
- ◆ Send Proposal
- ◆ Purchasing Authority
- ◆ Current Customer
- ◆ Distributor
- ◆ Reseller
- ◆ End User
- ◆ Government
- ◆ Corporate / Civilian
- ◆ > 5K Budget
- ◆ 5 - 10K Budget
- ◆ 10 - 25K Budget
- ◆ 25 - 50K Budget
- ◆ 50K Budget

Custom Lead Qualifiers:

Before	10/02/09	\$75.00
After	10/02/09	\$105.00

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