



Online and Exhibit Directory Listing Information

Deadline: Monday, September 8, 2008

Each exhibiting company is entitled to a complimentary listing in the Exhibit Directory and on the SC08 Web Site.

The web site has a [List of Exhibitors](#) link that can be accessed by attendees right now, enabling them to seek suppliers and eventually plan their visit prior to leaving home. Through the online exhibitor list, attendees will be able to search for exhibitor by company name, product, country and/or keyword search and build a customized list of exhibitors they want to visit at the show, as well as a couple of new features for 2008.

The *Exhibit Directory* is used by attendees on-site to guide them through the show, and is retained as a reference book throughout the year.

To submit your company description and indicate which product/service categories your company would like to be listed under, please follow these instructions:

1. Go to the [List of Exhibitors](#) you may also copy and paste this link into your browser:
http://iebms.heiexpo.com/iebms/oep/oep_p1_exhibitors.aspx?cc=sc08&oc=34
2. Select the "Profile Editor" link from under "Exhibitor Services".
3. All participating exhibitors are registered with the email address of the main contact listed on their space application. To obtain the password, enter that email address and then click on "Send password to my email" This will send an email to that address with the password. If you enter any email address other than the one on record, you will not be able to access the Profile Editor.
4. Once you have the password, enter the email address of record and the password and then click on "Logon"
5. Your company name will appear on the next screen. Click on your company name. You can now edit your company name, enter/edit your company description (400-character limit; approximately 50 words), provide an e-mail address for SCinet communications and a link to your booth events at SC08 and select the Product Categories that best fit your company.
6. Be sure to hit the "Save Profile" button at the bottom of the screen in order to save your edits.
7. The main contact's email address on record that you used to log in with will receive an email confirmation of the profile change. *Please note:* If you do not receive the confirmation, your edits were not accepted.

The Exhibitor List is now live so we urge all exhibitors to complete their listing information ASAP.

The deadline for submission in order for information to be included in the printed *Exhibit Directory* is **Monday, September 8** however, since this information is now available on the Expo Planner link, we again encourage exhibitors to complete this information at their earliest convenience.

Technical and Networking Contact

SCinet is the most advanced technology network built to enable world-class demonstrations and to support the annual SC conference. In an effort for SC08 to properly communicate networking and other technical information regarding the SC08 network we are requesting that you supply us with an email contact that would be the best for us to communicate information in regards to the network. This email contact information will not be promoted anywhere; it will be utilized exclusively for communication about SCinet.

Calendar of Events

In an effort to provide you additional promotion at SC08, we will promote exhibitor's events in their booths. All you have to do is provide us with a link to a calendar or schedule of what is happening in your booth during SC08 and that link will appear with the online listing of your booth.

If you have any questions or need assistance, please email helpiebms@heiexpo.com.