

LEAD RETRIEVAL ORDER FORM



November 10-16, 2007
 Reno-Sparks Convention Center
 Reno, NV



Contact Information (Print Clearly)

Company Name..... Contact.....

Address.....

City..... State..... Zip..... Country.....

Tel..... Fax.....

Email Booth Number.....

Onsite Contact Cell Phone

**PLEASE
 PLACE
 YOUR
 ORDER
 ONLINE!!**



Order Online
<https://www.directlead.com/sc>



Order by Mail
 Mail completed form:
 11208 Waples Mill Rd. Suite 112
 Fairfax, VA 22030
 (703) 995-1800 (phone)

Lead Retrieval Options:	Advance By: 10/19/07	Late After: 10/19/07	Quantity	Total
DirectLead™ Mobile Handheld [DMH]	\$275	\$325	_____	\$ _____
DirectLead™ Terminal [DT]	\$275	\$325	_____	\$ _____
Accessories:				
Wireless Thermal Printer [WTP]*	\$100	\$150	_____	\$ _____
Keyboard Rental [KEY] **	\$25	\$30	_____	\$ _____
Battery Pack [BP] **	\$75	\$95	_____	\$ _____
Booth Delivery [BOOTH] **	\$75	\$95	_____	\$ _____
Custom Lead Qualifiers [CC] (complete Page 2)	\$75	\$105	_____	\$ _____
Post Show Data Conversion [EXCEL] **	\$95	\$95	_____	\$ _____
(If you need leads converted to Microsoft Excel Spreadsheet – sent via email)				
Total: \$				_____

**For use with DirectLead™ Mobile Handheld only*
*** For use with DirectLead™ Terminal only*

Payment Method: Checks made payable to: J. Spargo & Associates, Inc.

Visa MasterCard American Express Check

Card Number: _____ Total: \$ _____

Exp. Date: _____ Name on Card: _____

Signature: _____

- Cancellation of order is subject to a \$50.00 administrative fee.
- No refunds after October 26, 2007.
- You will be charged up to \$1650.00 for any unit(s) damaged or not returned.
- Units must be picked up at the Lead Retrieval Counter unless you purchase Booth Delivery/Pick Up.
- No credit issued for unit(s) not picked up.
- Please allow 1-3 business days to receive confirmation of order.
- No orders after November 2, 2007. You will need to order onsite.

Your signature authorizes your credit card to be charged for the total payment due. JSA reserves the right to charge the correct amount if different from the total listed above. Your order must be submitted on or prior to the discounted deadline to receive the discounted rate.

CUSTOMIZED LEAD QUALIFIERS ORDER FORM



Company Name: _____

Contact Name: _____

Booth #: _____

Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are **limited to 18 characters per line**.

Check here, if you would like your Custom Lead Qualifiers to **PRINT EACH TIME a badge is swiped.**
Please note: This Custom option is **ONLY** available for the DirectLead™ Terminal.

Sample Lead Qualifiers

- ◆ Send Brochure
- ◆ Add to Mailing List
- ◆ Have Sales Rep Call
- ◆ Have Tech Rep Call
- ◆ Immediate Interest
- ◆ Need Demonstration
- ◆ Send Price List
- ◆ Send Proposal
- ◆ Purchasing Authority
- ◆ Current Customer
- ◆ Distributor
- ◆ Reseller
- ◆ End User
- ◆ Government
- ◆ Corporate / Civilian
- ◆ > 5K Budget
- ◆ 5 - 10K Budget
- ◆ 10 - 25K Budget
- ◆ 25 - 50K Budget
- ◆ 50K Budget

Custom Lead Qualifiers:

Before	10/19/07	\$75.00
After	10/19/07	\$105.00

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____