



Internet Café

Help attendees keep in touch by providing computers and internet access on the exhibit hall floor. Benefits include prominent signage on-site and recognition of your company designated representative at the opening general session. Bring your company's logo mouse pads!

Sponsorship \$10,000

Badge Holder

All attendees will be wearing your company's logo if you choose to sponsor pocket badge holders. With zipper pockets and room for keys and money, you can bet our attendees will continue to wear these great badge holders all over the state, long after the conference has ended! Camera-ready art, in digital format is required. **Sponsorship \$4000**



All Conference Reception

This year's conference reception will be held on the exhibit floor. Your company will be acknowledged by signage near all food and beverage stations. Other benefits include mention in the conference program, and recognition of your company designated representative at the opening general session. Sponsors are strongly encouraged to wear their company's "attire" to the reception. **Sponsorship \$15,000; Co-sponsorship \$5,500**

Conference Bags



Put your company's logo on the annual conference bags. These practical book bags will be used by attendees long past the meeting. The bags will be printed with the conference logo on side one and your logo on side two. Camera-ready art, in digital format is required.

Sponsorship \$5000; Co-sponsorship \$2,500

Dessert Reception with the Exhibitors

Sponsor desserts in the exhibit hall during the closing no-conflict time. Sponsorship of the dessert reception include signage at each food station located around the hall, recognition at your booth and in the final program. **Sponsorship \$5,000**

Awards Dinner

Celebrate the best and brightest of California's library leaders by sponsoring the Annual Awards Dinner on Friday night. Sponsorship includes special acknowledgement during the ceremony. You'll also receive recognition in the evening's program, at your booth and in the final program. **Dinner Sponsorship \$15,000; "Award Winners" Table Sponsorship \$700**

Coffee Station

No-conflict time in the exhibit hall on Saturday and Sunday is a great opportunity to put your name in front of the coffee pots that attendees will be looking for! Sponsorship of a coffee break include signage at the coffee stations located around the hall, a hyperlink to your company's website from the CLA conference page, and recognition at your booth and in the final program.

Sponsorship \$1,000 per station

Notepad

Put your logo at the fingertips of every conference attendee! These handy notepads are sure to be a conference favorite. Each attendee will receive the notepad in their conference bag. Camera-ready art, in digital format is required.

Sponsorship \$3,000



General Session Speakers

Sponsor one of the three general sessions speakers. Benefits of sponsoring the speaker include prominent signage at the general session, a hyperlink to your company's website on the conference Web page, mention in the conference program, and recognition of your company designated representative at the opening general session.

Sponsorship \$15,000; Co-Sponsorship \$7,500

Master Speakers

Master Speakers are nationally recognized experts that bring CLA conference attendees the best thinking on issues of importance to libraries. This year's conference will feature four master speakers who will stimulate, challenge and motivate conference goers. Your sponsorship benefits include signage at the session. **Sponsorship \$4,500 each**

Undesignated Contributions

Contributions in any amount to support general conference activities are welcome. All sponsors will receive a hyperlink to your company's website on the conference web page, mention in the conference program and ribbons for company reps to wear at conference.

Benefits of Sponsorship

In difficult financial times, libraries look for signs of commitment and fiscal strength from vendors. Becoming a sponsor for the CLA Conference demonstrates that commitment and strength to the California library community. Sponsorships enhance conference offerings and make the conference more attractive and easier to justify, thereby ensuring good participation and the opportunity for vendors to have more exposure to potential customers.

Sponsors receive prominent recognition in Conference signage and publicity and at the major programs. **Become a sponsor this year!**

For more information on sponsorship opportunities, please contact Susan Negreen, Executive Director, at snegreen@cla-net.org or 916-447-8541.



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