



**California Library Association  
110<sup>th</sup> Annual Conference & Exhibition  
San Jose McEnergy Convention Center**

**Conference Dates: November 14 - 17, 2008 • Exhibition Dates: November 14 - 16, 2008**

### Marketing Mailing Labels Order Form

As a conference marketing tool, the California Library Association offers conference registrants names to exhibitors to be used either prior to the conference, or as a follow-up marketing tool. (One-time use only.) Select one of the following formats:

- A. Gummed labels
- B. Electronic file in ASCII or Excel format

Options include a list of individuals who have pre-registered for the conference. Your order will be emailed or shipped UPS ground not later than October 20. The cost for electronic format is \$225.

There is an additional charge of \$25 for gummed labels. **Orders must be prepaid.**

AND/OR

Select a list of **all conference registrants**, including on-site registrants. This list will be emailed or shipped UPS ground by December 5. **There is an additional charge for overnight or two-day shipping by UPS.** The cost for electronic format is \$250. There is an additional charge of \$25 for gummed labels. **Orders must be prepaid.**

**Please send one (1) set of:**

- (check one)  Pre-conference registrants *(available before conference)*
- All conference registrants *(available after conference)*
- (check one)  Gummed labels
- Electronic file in ASCII or Excel format

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment enclosed:

Check     Visa/MasterCard    Credit Card # \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration date: \_\_\_\_\_

Billing address of credit card \_\_\_\_\_

Signed \_\_\_\_\_

*Registration lists are for a one time use only, they cannot be duplicated or sold and are to be used only to promote your products and attendance at the CLA Exhibits. Your signature indicates agreement to use the rented list only once.* Signature \_\_\_\_\_

**Sent form and pre-payment to:**

**California Library Association • 717 20<sup>th</sup> Street, Suite 200 • Sacramento, CA 95811 •  
fax: 916/447-8394**