



"VISIT THE EXHIBITS" PASSES ORDER FORM

SAFETY 2008 • JUNE 9–11, 2008

DEADLINE: APRIL 14, 2008

We will spend thousands of dollars on an extensive direct mail promotion campaign designed to build qualified buyer attendance to your booth. We will be mailing attendance promotional flyers to the top buyers from carefully screened and selected lists and still we know a personalized invitation from you will have a far greater impact on a potential attendee.

We request that you mail our Visit the Exhibits Passes for free access into the Exposition to all your past, present and prospective customers with your personal letter urging them to visit you at the Show. What better way to promote your attendance and insure that the people you want to see are on hand at the Exposition.

Tell us how many VIP Passes you will need and we'll send them to you while quantities last. You simply add your personal letter of invitation, stuff the passes along with that letter and you'll be amazed at the results that it produces for you at Showtime. Complete and return this order form and we'll take it from there.

Please send _____ **Passes** so we may send them to our customers and prospects (available while quantities last).

Company: _____

Contact: _____

Street Address: _____

(NO P.O. BOX, PLEASE)

City: _____ State: _____ Zip: _____

Telephone No.: _____ Fax No.: _____

RETURN THIS FORM TO:

HALL-ERICKSON, INC.
98 E. Naperville Road, Suite 201
Westmont, IL 60559-1559
Telephone: (630) 434-7779
Fax: (630) 434-1216

(For Office Use)