



HANDS-ON DEMO FORM

SAFETY 2008 • JUNE 9-11, 2008

DEADLINE: APRIL 14, 2008

Looking for a great way to demonstrate your product to attendees and encourage hands-on participation, but are limited in booth size? The Exhibitor Hands-on Demo area, located right on the exhibit floor, may be just the solution. Qualified exhibitors will be given a total of 30 minutes to conduct product demonstrations, attendee hands-on participation and Q&A. Any product related to occupational safety and health is welcome. Participants will receive the following (participation cost is \$950):

- | | | |
|------------------------------|---------------------------------|-----------------------------|
| 20' x 20' carpeted demo area | Screen | Promotion in Show Directory |
| Stage/podium/microphone | Chairs for audience | Projector |
| Speaker system | 6' skirted table for literature | |

Time slots are first-come, first-served and are scheduled during non-conference hours for maximum attendee turnout. Your timeslot will be assigned based on the order in which it is received (pending approval). Please indicate your time preference below by ranking the following times from 1 through 4.

<u>Rank</u>	<u>Monday – Proposed Hours</u>	<u>Rank</u>	<u>Tuesday – Proposed Hours</u>
_____	9:45am – 10:15am	_____	9:45am – 10:15am
_____	12:25pm – 12:55pm	_____	2:15pm – 2:45pm
_____	2:15pm – 2:45pm		

Restrictions:

- Demonstrated equipment and/or promotional material is limited exclusively to the demo area
- Overhead signage and the solicitation of audience members by sales staff are prohibited (sales material may be distributed from the stage or table area only)
- Demographic information may be collected from the stage or table only
- Exhibitors must be approved by the PDC planning committee to ensure the appropriateness of products
- All Hands-On Demo participants are required to follow OSHA Guidelines in the demonstration of their product or service. Not following OSHA guidelines will result in the immediate curtailment of the demonstration and the loss of the opportunity to participate in the Hands-On demonstration in future years.

Demo Title: _____

Please provide a brief description of your demonstration (use back side of page for additional comments):

Name _____	Title _____
Company _____	Booth # _____
Phone _____	FAX _____
Email _____	Signature _____

RETURN THIS FORM TO:

Safety 2008 Show Management
 Fax: (630) 434-1216
 Email: safety@heiexpo.com

(For Show Management Use)

Date Received _____

Date Approved by Committee _____

Time Slot Assigned _____