



**37th ANNUAL MEETING
SAN ANTONIO AUG 4-7 2010**

Interactive Exhibits Directory Advertising Insertion Order

Exhibit Dates: August 4 - 6, 2010 • Henry B. Gonzalez Convention Center • San Antonio, TX

Firm Name: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Banner Location

	Price	
Top – horizontal banner	\$7,000	\$ _____
Right side – rectangle top	\$3,250	\$ _____
Right side – rectangle middle	\$3,000	\$ _____
Right side – rectangle bottom	\$2,750	\$ _____

Listing Upgrade Options

	Price	
Enhanced Company Description, Logo & 50 word description	\$150	\$ _____
Product Photo Highlight, 1 image and 75 word description	\$350	\$ _____
Catalog Highlight, 1 pdf & 50 word description	\$250	\$ _____
Press Release Highlight, .pdf or weblink & 50 word description	\$250	\$ _____

Product Spotlight Listing, 1 image and 75 word description \$350 \$ _____
 Category listing on website & 1 email blast to pre-registered meeting attendees

Please note that all materials are subject to editorial approval and adjustment. Prices, offers and opportunities subject to change.

INTERACTIVE EXHIBITOR DIRECTORY ADVERTISING TOTAL \$ _____

INSERTION ORDER

Make payment to: American Association of Diabetes Educators
 Complete the Advertising Insertion Order and return with payment to:
 Greg Andruch / Jennifer Ibe
 Hall-Erickson, Inc.
 98 E. Chicago Ave., Suite 201
 Westmont, IL 60559
 fax: 630-434-1216
aade@heexpo.com
 phone: 877-342-3382